

comparing section to use for piece model
Frank Garrett leaf

-28 price decline elasticity
ctn/pk \rightarrow Ed Vickich

1 1990 - 220.8 for 89 13.2/cad

224.5

what is cad

Annualizing

2 gang rate by brand now

89 90 annual
↓ ↓

3 gang rate by brand 1990 475
90

diff - is exist business declining

Bar 4 Diesel - Compare Camber Alpine
gang rate annual

D -28 elast

avg

5 yr	Avg Pr	% change	Proi end decline -28 elast	Act end decline
85				

85

1) org model

2 new model

no des it will on pk (mctn) cost of running add yes

coupons - RT Total coupons redeemed x avg coupon value

% brand val sold

in % inc coupons x avg value x 5 is it carbon
2 x 1.00 = 553 = \$ dollar outpack

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